# OFFSHORE DECOMMISSIONING CONFERENCE

2024 Sponsorship Opportunities



# The Event Explained

œUK

A Journey to Decommissioning Excellence will be the theme of this year's Offshore Decommissioning Conference hosted by OEUK on 18 - 20 November.

One of the most comprehensive decommissioning events in the industry's calendar, this event continues to be a key date for specialists to meet and discuss learnings from completed projects, the pertinent issues of the day and set the scene for the future.

Alongside a first-class conference programme, the event offers a unique opportunity for dialogue amongst the decommissioning community, with representatives from operators, contractors, SMEs, regulators and academia in attendance for networking receptions, dinners and the popular exhibition and refreshments areas.





# Sponsorship Opportunities

# œuk

Sponsorship of the Offshore Decommissioning
Conference 2024 offers your company a presence
and profile at our well-regarded event. The
conference will allow you the opportunity to raise
awareness of your company's brand, products
and services and to network with peers from
across the sector.

All package prices are subject to VAT

- Principal Sponsor £20,000
- Supporting Sponsor (x2) SOLD
- Welcome Night Drinks Reception Sponsor £4,500
- Welcome Night Dinner Sponsor £6,000
- Pre-Dinner Drinks Sponsor £4,500
- Gala Dinner Sponsor SOLD
- Award for Excellence in Decom (x2) SOLD
- Refreshments Sponsor SOLD
- <u>Lunch Sponsor</u> **SOLD**
- Registration Sponsor £3,000
- <u>Lanyard Sponsor</u> SOLD
- Workshop Sponsor £4,000
- App Sponsor £5,000
- Student Sponsor £4,000
- Academia Sponsor SOLD

# Attendees





The event has been developed to appeal to a broad audience from the UK and across the world:

- Operators leaders in senior management roles, decommissioning teams, project managers ....
- Supply chain business development, project managers, decommissioning specialists ...
- Energy sector leaders and practitioners from the wind and nuclear sectors
- Regulators both from the UK and around the globe
- Early career professionals broaden your knowledge and connections in the sector
- Academia researchers and post-graduates from engineering, legal, geological and science disciplines.
- Students considering a career in the energy sector or continuing studies around the topic
- Media expand your understanding of the sector

Over 500 people joined the event in-person in 2023 and the goal this year is reach 550 attendees.

# PRINCIPAL SPONSOR

### You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Advertising
  - Signage and banners in the venue
  - Conference holding presentation slide
  - Social media posts where applicable
  - Sponsor status on OEUK website and event website
  - Logo on conference passes
- Mention as principal sponsor in all media relations and in opening and closing sessions
- Full page advertisement in Offshore Energies publication
- 10 passes for the event
- Complimentary exhibition space at the conference in prominent location
- Possibility of a speaking opportunity at the conference subject to identification of a suitable slot

### In the App:

- Company logo displayed in app home screen
- Company logo on conference agenda PDF

### **Post Event**

Access to event photography



# SUPPORTING SPONSOR (x2 packages)

### You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Advertising
  - Signage and banners in the venue
  - Conference holding presentation slide
  - Social media posts where applicable
  - Sponsor status on OEUK website and event website
- Mention as supporting sponsor in all media relations
- 5 passes for the event
- Complimentary exhibition space at the conference

### In the App:

- Company logo displayed in app home screen
- Company logo on conference agenda PDF

### **Post Event**

Access to event photography



# WELCOME NIGHT DRINKS SPONSOR

The Welcome Night Sponsor will sponsor the networking reception taking place on the evening of Monday 18 November 2024 to mark the official opening of the conference.



- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the area dedicated to the reception on the evening of Monday 18 November.
  - Social media post where applicable
  - Sponsor status on OEUK website, event website and app
  - Company logo on conference agenda
- 1 conference pass for the event
- Opportunity to display exhibition material in the area dedicated to the networking reception on the evening of Monday 18 November.
- 50% off an exhibition space at the conference
- Access to event photography

# WELCOME NIGHT DINNER SPONSOR

The Welcome Night Dinner Sponsor will sponsor the networking dinner that will be taking place on the evening of Monday 18 November 2024 to mark the official opening of the conference.



- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the area dedicated to the dinner on the evening of Monday 18 November.
  - Social media post where applicable
  - Sponsor status on OEUK website, event website and app
  - Company logo on conference agenda
  - Company logo on printed menu produced for the dinner
- 2 conference passes for the event
- 1 prominent table at welcome night dinner reserved for sponsor to invite conference attendees as their guests
- Opportunity to display exhibition material in the area dedicated to the dinner on the evening of Monday 18 November.
- 50% off an exhibition space at the conference
- Access to event photography

# PRE-DINNER DRINKS SPONSOR

Sponsorship of the pre-dinner drinks reception offers a company the opportunity to sponsor the reception taking place on the evening of Tuesday 19 November prior to the conference gala dinner.



- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the area dedicated to the drinks reception on the evening of Tuesday 19 November.
  - Social media post where applicable
  - Sponsor status on OEUK website, event website and app
  - Company logo on conference agenda
- 1 conference pass for the event
- Opportunity to display exhibition material in the area dedicated to the drinks reception on the evening of Tuesday 19 November.
- 50% off an exhibition space at the conference
- Access to event photography

# GALA DINNER SPONSOR

Sponsorship of the gala dinner offers a company the opportunity to sponsor the much-loved conference dinner taking place on the evening of Tuesday 19 November, after the first full day of the conference. Two awards will be presented alongside professional entertainment to conclude the evening.

### You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the area dedicated to the dinner on the evening of Tuesday 19 November.
  - Social media post where applicable
  - Sponsor status on OEUK website, event website and app
  - Company logo on conference agenda
  - Company logo on printed menu card produced for the dinner
  - Advert in Gala Dinner menu card (spec tbc)



- 3 conference passes for the event
- 1 prominent table at gala dinner reserved for sponsor to invite conference attendees as their guests
- 50% off an exhibition space at the conference
- Access to event photography

SOLD

Two Awards for Excellence in Decommissioning will be presented at the Offshore Decommissioning Conference Gala Dinner on the evening of Tuesday 19 November.

- Operator Award SOLD
- Supply Chain Award SOLD



### As an Award Sponsor you will benefit from:

- Logo to appear on award specific collateral including nomination forms, marketing emails promoting the award, awards ceremony holding slides and filmed footage.
- Advert in Gala Dinner menu card (spec tbc)
- Mention of award sponsor in all relevant media relations
- Invitation to participate in the judging panel
- Social media post where applicable
- Sponsor status on OEUK website, event website and app
- Opportunity to present award to winner along with associated photo opportunities with award winner
- 2 conference passes for the event
- Access to event photography
- 1 seat at OEUK top table at Gala Dinner

# REFRESHMENTS SPONSOR

Refreshments sponsorship offers a company the opportunity to sponsor all the tea and coffee breaks taking place throughout the duration of the 2-day conference.



- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the areas dedicated to refreshment breaks over the two-day conference
  - Your logo on recyclable disposable cups used at refreshment stations in the conference centre
  - Your logo to be displayed on conference screens to announce and during refreshment breaks
  - Social media post where applicable
  - Sponsor status on OEUK website, event website and app
- 3 conference passes for the event
- 50% off an exhibition space at the conference
- Access to event photography

# LUNCH SPONSOR

Lunch sponsorship offers a company the opportunity to sponsor the two lunch breaks which will take place in the hotel Atrium, taking place on Tuesday 19 and Wednesday 20 November.

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the areas dedicated to lunch breaks over the two-day conference
  - Social media post where applicable
  - Sponsor status on OEUK website, event website and app
- 2 conference passes for the event
- 50% off an exhibition space at the conference
- Access to event photography



# REGISTRATION SPONSOR

Registration sponsorship offers a company the opportunity to sponsor the online registration process for the conference along with the on-site registration / info desk at the event.



- Company branding to appear prominently throughout the conference and on materials produced including:
  - Sponsor status on OEUK website, event website and app
  - Emails sent to over 3,000 named contacts
  - Mention in social media post in lead up to the event
- Company logo to be displayed prominently on Eventbrite registration page
- Company logo displayed at physical event registration
- 2 conference passes for event
- Access to event photography

# LANYARD SPONSOR

Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate to wear with their name badge for the duration of the conference.

\*Please note that design and production of lanyards will be coordinated by OEUK and agreed with the sponsor prior to production.

### You will benefit from:

- Company branding to on materials produced including:
  - Social media post to thank sponsor
  - Sponsor status on OEUK website, event website and app
  - Lanyards produced for the conference
- 3 conference passes for event
- 50% off an exhibition space at the conference
- Access to event photography





SOLD

# **WORKSHOP SPONSOR**

The workshop sponsor offers a company the opportunity to be the sole sponsor of the exclusive afternoon workshop that will run on the afternoon of Monday 18 November – prior to the official conference opening.

Places at this workshop are limited to 100 conference attendees and the session is developed by the Decommissioning Forum Steering Committee.



- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the area dedicated to the workshop on Monday 18 November.
  - Social media post where applicable
  - Sponsor status on OEUK website, event website and app
  - Company logo on conference agenda
- 1 conference pass for the event
- Opportunity to display exhibition material in the area dedicated to the workshop on Monday 18 November.
- 50% off an exhibition space at the conference
- Access to event photography

# **EVENT APP SPONSOR**

Sponsorship of the event app offers a company the opportunity to sponsor a key element of the conference which • will house all event collateral including the agenda, biographies, delegate details, live polling etc. No items will be printed at the event.

COMMISSIONING

SP SP

CONFERENCE

B

E CO

**œ**UK

圈

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Logo placement on the app home screen
  - Social media posts where applicable
  - Sponsor status on OEUK website, event website and app
  - All branding to promote the app on the day
  - Reference as app sponsor in joining instructions
- 2 conference passes for event
- 50% discount on exhibition space
- Access to event photography

# STUDENT ROOM SPONSOR

The student room sponsor offers a company the opportunity You will benefit from: to fund 20 in person 1 day conference passes for university • students.

The students will be identified by OEUK and invited to participate in person on Tuesday 19 November in St Andrews.

The exclusive 'student's room' will operate as a drop in zone throughout the day with a combination of short presentations, 'meet and greets' and a relaxed seating area for students to ask questions of industry specialists in a relaxed and safe environment.



- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Social media post to thank sponsor
  - Sponsor status on OEUK website, event website and app
  - Signage for the 'student room'
- Opportunity to display simple branding and exhibition materials in the room
  - roller banners, scale models etc.
- Short speaking opportunity with student group
- Photo opportunity with students
- Access to event photography

# ACADEMIA SPONSOR

The academia sponsorship offers a company the opportunity to fund 7 conference passes for academic professionals.

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Social media post to thank sponsor
  - Sponsor status on OEUK website, event website and app
- 7 conference passes for academics as chosen by sponsor
- Access to event photography



# OFFSHORE DECOMMISSIONING CONFERENCE



All packages available for the Offshore Decommissioning Conference 2024 will strictly be sold on a **first come**, **first served basis**.



Please email Louise Edwards, Senior Events Adviser at the details below and the package you would like to secure.



Email: ledwards@oeuk.org.uk



For information on the conference, please visit <a href="https://www.offshoredecommissioningconference.co.uk">www.offshoredecommissioningconference.co.uk</a>

